

14-18 Now / Fashion & Freedom (microsite)
via Webrecorder Player

annotations to
A VISUAL GUIDE

- 1 Launch Webrecorder Player. Click the blue button to Open WARC file.
- 2 Choose your file. It will take a few moments to load...
- 3 ...and a few moments for the archive to be indexed.
- 4 The Collection Overview provides a choice of entry-points into the archive. These are derived from the 'tab' headings within the microsite. Click through one of the blue page links. I suggest entering the archive at Home.

The following click-by-click tour of the archive will cover a sample of the web territory that can be explored, giving an insight into the kind of content researchers can browse in this microsite.

- 5 **Home.** Upon launch, the Home page is animated. Watch the model photographed at the right edge of the page perform a jump in the air.
- 6 Scroll down. The names of designers represent internal links to the Designers tab. Hover over a name (changing its colour, and stimulating the accompanying image to change). Click through...
- 7 ...or continuing scrolling down to explore the lower portions of the page.
- 8 Navigate to the **About** tab.
- 9 Scroll down to explore the About page.
- 10 Navigate to the Events sub-tab.
- 11 Click on an Event title to expand an information panel. Summary text within these panels includes multiple external links to booking information, registration etc. External links are beyond the scope of this archive, and have not been captured.
- 12 Navigate to the Social sub-tab. This tab includes a [juicer.io](#) widget, which retrieves posts from Twitter and Instagram that include the #fashionandfreedom. Unfortunately, the content retrieved is no longer relevant to this project. Researchers will encounter a sample of social media posts contemporary to the time of capture, rather than the Fashion & Freedom commissions. Navigate to the next tab to continue browsing the microsite.

Note: The non-relevant [juicer.io](#) is consistent with the live website.

- 13 **Designers.** Hover over a name (changing its colour, and stimulating the accompanying image to change) and click through.
- 14 Sadie Williams's commission.
- 15 Scroll down to read more...
- 16 ...and view images of her design, including sketches.
- 17 **Students.** Hover over a name (changing its colour, and stimulating the accompanying image to change) and click through.
- 18 Toni Martin's commission.
- 19 Scroll down to view her design.
- 20 The lower portion of the page contains the names of all the participating design students. Hover over a name (changing its colour, and stimulating the accompanying image to change) and click through to continue exploring...
- 21 ...or navigate to the **Film** tab.
- 22 Scroll down to read more about the commissions.
- 23 Click on a film-maker's name...
- 24 ...to jump down the page and watch their work on the video carousel. Click play.
- 25 Workwear, directed by Marie Schuller.
- 26 Watch another film, by clicking on another title above the embed frame. The carousel will adjust. Click play. Military Fashion, directed by George Harvey.
- 27 Scroll down to read about more about this commission.
- 28 Continuing scrolling down the page to watch First, directed by Luke Snellin.
- 29 **Writing.** Hover over a name (stimulating an underline) and click through
- 30 Deborah Levy's commission.
- 31 Scroll down to read On Fashion & Freedom.
- 32 Continue scrolling. Press play on the SoundCloud embed to hear Levy reading from her text.

- 33 **Learning.** Future Creatives sub-tab.
- 34 Scroll down to watch Restriction & Release: Fashion show on the video carousel. Click play.
- 35 Watch Restriction & Release: Student stories by clicking on its title above the embed frame. The carousel will adjust. Click play.
- 36 Navigate to the Creative Consultants sub-tab. Hover over a name (changing its colour, and stimulating the accompanying image to change) and click through.

- 37 Mae Connolly's profile.
- 38 The lower portion of the page contains the names of all the participating Creative Consultants. Hover over a name (changing its colour, and stimulating the accompanying image to change) and click through to continue exploring...
- 39 ...or navigate to the **Shop** tab.
- 40 Scroll down to explore the shop's offerings. The Add to Basket function is not operable in the archive.

- 41 This microsite has its own administrative pages (separate from those at <https://www.1418now.org.uk/>)
- 42 Click Press Enquiries.
- 43 Follow the link to download Fashion & Freedom's Press Release. Choose a location on your computer where you'd like to save the file. Click Save.
- 44 Open the PDF to read the Press Release.

- 45 Click the 'WR' Webrecorder logo (upper left) to return to the Collection Overview at any time.
- 46 Scroll down, or click on a tab heading (left edge) to jump to another position. Choose an alternative entry point, and click through to re-enter the archive via one of the blue page links.
- 47 Click Open.. (upper right) to open a different WARC, or Help to access Rhizome's notes about web archives.
- 48 The Help page includes a link to their Webrecorder video tutorial, and contact details for support.

General notes:

Social media aspects of the Fashion & Freedom project are beyond the scope of this archive. Therefore, external links directing to the project's Twitter, Facebook and Instagram profiles (lower right, all pages) cannot be followed.

Site search facilities (upper right, all pages) are non-operable on archived webpages.

External links are beyond the scope of this archive, and have not been captured.